

CITY OF WESTMINSTER

REGULATIONS FOR PUBLIC SERVICE DIRECTIONAL SIGNS

A. Eligible Organizations

Only educational, philanthropic, and public service institutions, post offices, churches, schools, hospitals, libraries, and museums shall be eligible. The need for such signs must be clearly established, and a definite beneficial service to the motoring public must be demonstrated. All such signs must be approved by the City Engineer.

B. Sign Locations

1. The proposed locations of all directional signs shall be inspected and approved by the Traffic Engineer, and such signs shall not be allowed within 100 feet of traffic signs or official directional or regulatory signs (stop, speed limit, parking, etc.), or closer than 50 feet to bus loading zone signs.
2. No directional sign shall be located on state right-of-way unless the applicant has obtained prior written approval from CALTRANS.
3. A maximum of two directional signs shall be permitted per organization.
4. Signs may be erected only on an arterial street at its intersection with the street on which the applicant organization is located.
5. All sign installations shall be in accordance with all applicable provisions of the California Manual on Traffic Control Devices (MUTCD).
6. No more than two directional signs shall be permitted at any approach to an intersection.

C. Sign Construction, Design, and Material

1. All signs shall be of standard color, i.e. blue background and white or reflectorized lettering and border.
2. Not more than three lines of copy are allowed, with a minimum height of two and one-quarter inches in plain capital block lettering. All signs shall include an arrow at the bottom to indicate direction.
3. No seals, emblems, or insignia, nor any other color paints shall be allowed on the signs.
4. All materials, workmanship, and finish shall be equivalent to those used by the City.

D. Provision of Signs

All public service directional signs shall be provided by the applicant organization.

E. Installation and Maintenance

1. The City will install all public service directional signs.
2. The applicant organization will pay, in advance, an installation fee of Fifty-Five Dollars per sign.
3. When, in the opinion of the Traffic Engineer, the signs deteriorate to a degree such that replacement is necessary, or if any sign is damaged, stolen, or no longer necessary, the applicant organization shall be informed. It may elect to discontinue the sign or signs, in which case they shall be removed by the City at no cost to the applicant. If applicant elects to have the signs continued, the applicant shall furnish alike sign to the City with the installation fee.
4. Changes resulting from street construction or other acts of the City which affect the sign shall be rectified at the City's expense.
5. The City shall have the authority to remove any public service directional sign at any time at City's expense when the circumstances change that originally justified installation of the sign.