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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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## City awarded \$25,000 grant for "Little Saigon Blueprint for Investment"

WESTMINSTER, Calif. - The Wells Fargo Foundation has awarded the City of Westminster a \$25,000 grant to support the "Little Saigon Blueprint for Investment," a community development effort commissioned by the city in 2020.

The "Little Saigon Blueprint for Investment" aims to build upon existing assets, and identify key improvements to retain and attract diverse businesses and visitors to Little Saigon. The first implementation phase is to conduct community outreach and begin relationship building among the city, local businesses, property owners, and other community organizations.

"This will be an important step in the right direction to encourage further development from new investors and current property owners, and boost tourism potential within Little Saigon," said Mayor Tri Ta.

The Wells Fargo Foundation grant will match city funds allocated to the community outreach and capacity building program. These funds will be used to support effective collaboration with the Little Saigon community and help in building organizational capacity.

A check will be presented to city officials on Saturday, Sept. 11 at 6 p.m. at the Asian Garden Mall's Moon Festival, 9200 Bolsa Ave., Westminster.

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