

CITY OF WESTMINSTER

STRATEGIC PLANNING WORKSHOP

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STRENGTHS AND ACCOMPLISHMENTS OF THE CITY OF WESTMINSTER IN THE PAST YEAR

Brainstormed List of Perceptions from Participants

- Survived pandemic lock-down
- Filled key positions with enthusiastic employees
- Park improvement projects – for the community
- Social media/communication
- Strong department heads and management team
- Park and Street projects improve quality of life for the residents
- Provide essential services to the residents and businesses
- Full service despite staff shortages
- Solid team that believe in the mission
- Able to accomplish objectives and deliver quality service, despite working in a pandemic
- Hired a new police chief that seems to be making positive changes for PD
- Seem to have a cohesive management team
- Increased social media and communications presence
- Survived the pandemic
- Improvements in policies and procedures
- More proactive and engaged department head/management team
- Strong management team
- ADU Development Process
- Affordable Housing Development (Westminster Crossing for example) and permanent housing for homeless projects
- Hiring new Police Chief
- Park Improvements
- Setting up online payments for Permits
- Online appointment setup, queue management
- Office 365 migration part of improving to have better employee productivity
- Setting up ESRI GIS system for the City
- Adaptability, flexible response to issues
- New leadership with fresh perspectives
- Communication from management team has improved
- Covid reporting, response and safety preparedness.
- Various methods for public input prior to and or during Council meetings.
- Staff's willingness and ability to take on multiple roles.
- Mendez park construction.
- City internal Planning/Development review process
- Delivered on promises made during the general plan update (grant funded safety improvement projects and recreational facilities and trails).
- Continue to embrace collaborative outreach efforts with members of the public.
- Promote motivated and loyal staff members to positions of authority.
- Centralized citywide grant funding effort.
- Recognize Westminster as a place of historical significance (Mendez Programs).
- Directors who are forward thinking and flexible.
- Staff that are willing to work hard and are dedicated to improving the City.
- City Employees – Good number of competent, loyal staff. Very collegial environment. They want to see the City succeed.
- Council has started to establish some new policies that may help improve the current negative environment.
- Started to make some progress toward some positive development – Little Saigon, Mall, Westminster Blvd.

- City has a rich cultural environment. Creates a strong basis for growth opportunities. The City could differentiate itself from other communities in ways which could be harnessed to our advantage. The City has tremendous development potential, but we don't see it.
- Strong Reserves – gives us a little financial flexibility
- Notices, Announcements and updates regarding Covid-19 are sent to the public regularly
- City's operation has been handled very well
- Got rid of the Sheldon Development project.
- Bust and put an end to corruption. Will be keeping an eye on those shady individuals!
- Seems to be getting a good Police Chief.
- Made a big, bold change in the CM position.
- I believe our City staff are much happier and less stressed with the Council/Staff interaction policy in place.
- We have new leadership with an interim CM who is implementing new policies and making changes in city hall with the focus on positive attitude and customer service. We need a massive change in policy to protect the city employees.