

City of Westminster



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PRESS RELEASE

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City Seeks Sponsorships and Entries for 2023 Lunar New Year Tet Parade

WESTMINSTER, Calif. – Sponsorship opportunities and parade entry slots are still available for the upcoming Tet Parade, hosted by the City of Westminster. The parade will be held January 22, 2023 and celebrates the “Year of the Cat” according to the Vietnamese Lunar New Year calendar.

Held annually, the Tet Parade has a long history in the community. For over two decades and held by the city and various private groups over time, the event has been a huge tourist attraction to celebrate and honor the Lunar New Year in the heart of Little Saigon. The parade features notable guests, dragon dancers, music, school performers, community organizations, and more.

“The Tet Parade is a huge benefit to our residents, our local businesses and the community at large,” said Mayor Chi Charlie Nguyen. “We’ve always been proud to hold the Tet Parade in the City of Westminster and we look forward to bringing this signature event back as a true community event.”

The parade will begin with an opening ceremony at 9:30 a.m., followed by the parade routed along Bolsa Avenue at Magnolia Street and heading eastbound to Bushard Street.

To [sponsor](#) the event or submit a [parade entry form](#), visit the city’s [website](#); call (714) 895-2860; or e-mail tetparade@westminster-ca.gov. For advertising opportunities in the official parade program guide, contact Linh Doan at ldoan@westminster-ca.gov or (714) 548-3172.

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