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PRESS RELEASE

FOR IMMEDIATE RELEASE

January 17, 2023

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2023 Lunar New Year Tet Parade Time Rescheduled and Premier Seats Now Available for Purchase

WESTMINSTER, Calif. – The City of Westminster's Tet Parade opening ceremony will begin an hour earlier than previously announced. Now starting at 8:30 a.m., the event begins with a traditional lion dance, followed by remarks, the lighting of firecrackers, and a ribbon cutting. The parade begins at 10 a.m. and will feature music, school performers, community organizations, and more.

Celebrating the "Year of the Cat" according to the Vietnamese Lunar New Year calendar, the parade is held in the heart of Little Saigon on January 22, 2023 along Bolsa Avenue at Magnolia Street and heading eastbound to Bushard Street.

Visitors to the parade area can enjoy live musical performances by students from Garden Grove Unified School District at 8 a.m. in front of the stage area until the official ceremony begins at 8:30 a.m.

Premier Seating for Ceremony and Parade

For the best view of the parade and stage, the City is offering premier seating in bleachers located across the main stage. Seats are \$100 each or \$75 for two or more. Tickets can be purchased online while supplies last at https://soundskilz.ticketspice.com/tet-parade-2023-bleacher.

Media Credential Registration

Members of the media wishing to access the designated media area across the main stage must preregister for a media credential. Access to the media platform will be restricted to only those who have preregistered prior to parade morning. Space is limited and registration is now available online at https://soundskilz.regfox.com/2023-tet-parade-media-application. A meeting for the media will be held on Friday, January 20 at 11 a.m. in the City Council Chambers, 8200 Westminster Blvd., Westminster.

For more information about the parade or media registration, visit the city's <u>website</u>; call (714) 895-2860; or e-mail <u>tetparade@westminster-ca.gov</u>.