



EMBRACE AGING EXPO

AGING WITH ELEGANCE, LIVING WITH ENTHUSIASM

The Westminster Senior Center in conjunction with title sponsors Alignment Health and Syrentis Clinical Research are happy to announce the new “Embrace Aging Expo”. This exciting event will take place on **Saturday, September 28 from 1pm-5pm** in conjunction with the City of Westminster’s multi-day Fall Festival event, which features local businesses, food vendors, live entertainment, a carnival in the Civic Center, and so much more. Last year’s festival drew thousands in attendance each day from the community and surrounding cities.

Once a year, the community gathers together to celebrate older adults and explore the best ways to enhance and enjoy the aging journey. The “Embrace Aging Expo” draws people from all stages of life to provide supportive aging resources and connections to vital services and programs available in the community. Be a part of this unique event and help to promote your business and services to one of the largest growing demographics in America. Connect your company and services to the older adult community as they navigate aging with elegance and living with enthusiasm.

Feel free to contact the event coordinator **Heather Dodd** at **(714) 548-3676** or by email at **hdodd@westminster-ca.gov** for more information about the event and vendor opportunities.





WESTMINSTER SENIOR CENTER EMBRACE AGING EXPO

AGING WITH ELEGANCE, LIVING WITH ENTHUSIASM



VENDOR LEVELS

\$125
PEARL LEVEL

- BOOTH SPACE WITH 6FT TABLE AND 2 CHAIRS
- BUSINESS/ ORGANIZATION LISTED IN EVENT PROGRAM AND ON THE CITY WEBSITE

\$200
GOLD LEVEL

- BOOTH SPACE WITH 6FT TABLE AND 2 CHAIRS
- BUSINESS/ ORGANIZATION NAME LISTED IN EVENT PROGRAM AND ON THE CITY WEBSITE
- BUSINESS CARD SIZE AD IN EVENT PROGRAM

\$300
DIAMOND LEVEL

- BOOTH AT THE EVENT WITH TABLE AND 2 CHAIRS
- BUSINESS/ ORGANIZATION NAME LISTED IN EVENT PROGRAM AND ON THE CITY WEBSITE
- 1/4 PAGE SIZE AD IN THE EVENT PROGRAM
- COMPANY PROVIDED BANNER DISPLAYED AT THE SENIOR CENTER THE WEEK OF THE EVENT (MAX SIZE 3' BY 5')
- OPPORTUNITY TO HOST A PRESENTATION AT THE CENTER AT A LATER DATE

\$650
TITLE LEVEL

LIMITED NUMBER OF SPACES

- LISTED AS TITLE SPONSOR ON ALL MARKETING MATERIALS FOR THE EXPO
- ANNOUNCEMENTS OF SPONSORSHIP AT THE SENIOR CENTER
- DOUBLE BOOTH SPACE AND CHAIRS FOR THE EVENT
- RESERVED PREFERRED SEATING AT THE SENIOR CENTER
- BUSINESS/ ORGANIZATION NAME LISTED IN EVENT PROGRAM AND ON THE CITY WEBSITE
- HALF PAGE SIZE AD IN THE EVENT PROGRAM
- COMPANY PROVIDED BANNER DISPLAYED AT THE SENIOR CENTER THE WEEK OF THE EVENT (MAX SIZE 3' BY 5')
- OPPORTUNITY TO HOST A PRESENTATION AT THE CENTER AT A LATER DATE



FIND MORE INFO AT:

HDODD@WESTMINSTER-CA.GOV

(714) 548-3676



WESTMINSTER SENIOR CENTER

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VENDOR REGISTRATION FORM

COMPANY NAME

PHONE NUMBER

CONTACT PERSON NAME

CELL NUMBER

EMAIL

MAILING ADDRESS

CITY

STATE

ZIP

WILL YOU PROVIDE YOUR OWN BRANDED CANOPY (10' X 10' MAX SIZE)

YES

NO

(RENTAL OPTIONS MAY BE AVAILABLE FOR AN ADDITIONAL FEE)

DESCRIPTION OF WHAT YOU WILL BE DEMONSTRATING OR MARKETING AT YOUR BOOTH

PAYMENT INFORMATION

VENDOR LEVEL SELECTION

PAYMENT AMOUNT

CREDIT CARD NUMBER

EXP DATE

CV

ZIP

NAME ON CARD

BILLING ADDRESS

CHECK NUMBER

SIGNATURE

PLEASE RETURN COMPLETED APPLICATION, SIGNED WAIVER, AND PAYMENT TO

WESTMINSTER SENIOR CENTER

ATTN: HEATHER DODD

8200 WESTMINSTER BLVD, WESTMINSTER, CA 92683

MAKE CHECKS PAYABLE TO: **CITY OF WESTMINSTER**

FIND MORE INFO AT:

HDODD@WESTMINSTER-CA.GOV

(714) 548-3676

CITY OF WESTMINSTER PARTICIPANT AGREEMENT AND WAIVER AND RELEASE OF LIABILITY

I, _____ (Full legal name), desire to participate in **Fall Festival 2024**, (the "Activity").

In consideration for my participation in the Activity, I agree as follows:

1. **Assumption of Risk.** I fully understand and agree that: (a) recreational and fitness activities and use of City facilities (cumulatively "recreational activities") have inherent risks, dangers, and hazards and such exists in my use, and/or my minor child(ren)'s use, of any equipment and my participation in these activities; (b) my participation, and/or my minor child(ren)'s participation, in such activities and/or use of such equipment may result in injury or illness including, but not limited to bodily injury, communicable disease, strains, fractures, partial and/or total paralysis, death, or other ailments that could cause serious disability; (c) City facilities are open and generally accessible to members of the public; (d) my and/or my minor child(ren)'s and/or other users access to City facilities and/or placement, storage or accessing of property left in City facilities puts such property at a risk of damage, destruction, loss, theft, fire or other casualty; (e) these risks and dangers may be caused by the negligence of the representatives, employees, or volunteers of the City of Westminster, the negligence of the participants, the negligence of others, accidents, breaches of contract, or other causes; (f) my and/or my minor child(ren)'s participation in such activities poses an inherent risk of exposure to COVID-19 and/or other communicable diseases, (e.g., RSV), which can lead to severe illness, prolonged hospitalization, disability and death; and (g) by my participation, and/or my minor child(ren)'s participation, in recreational activities and/or use of equipment, I hereby acknowledge that I am participating of my own free will in the activity and therefore agree to assume all risks and dangers and all responsibility for any losses and/or damages whether caused in whole or in part by the negligence or conduct of the representatives, employees, or volunteers of the City of Westminster.
2. **Medical Release.** I authorize the City of Westminster to provide or cause to be provided such medical treatment to me or my minor child(ren) as may be necessary or appropriate if any injury occurs while I or my child(ren) are participating in the Activity. I further agree to pay any costs incurred as a result of such treatment.
3. **Indemnification.** In consideration for being permitted to participate in the Activity, I hereby agree, for myself, my heirs, administrators, executors and assigns, that I shall indemnify, defend, and hold harmless Community Services & Recreation Department, the City, and their elected officials, officers, agents, employees, and volunteers, from any and all claims, demands, actions, or suits arising out of or in connection with my participation in the Activity.
4. **Waiver and Release of Liability.** As lawful consideration for permission to enter City property and/or City facilities for any purpose, including but not limited to observation, use of facilities or equipment, leaving or storage of property, or participating any way, I, and my children, agree to be legally bound for myself and my heirs, personal representatives, next of kin, and anyone who might make a claim on my behalf, hereby waive, release, and discharge the Westminster Community Services Department, the City of Westminster, and their elected officials, officers, agents, employees, and volunteers from any and all claims for damages and/or liability, whether caused by any active or passive negligent act or omission of the Community Services Department or the City of Westminster, or their elected officials, officers, agents, employees, and/or volunteers, or otherwise related to my participation and promise not to sue the Community Services Department, the City of Westminster, or their elected officials, officers, agents, employees, and/or volunteers for any damages I or my minor children incur in connection with the Activity. This release and waiver extends to all claims of every kind or nature whatsoever, foreseen or unforeseen, known or unknown, including any claims or liability arising from the active negligence of the City, unless otherwise prohibited by law. The parties to this Agreement understand that this document is not intended to release any party from any act or omission of "gross negligence," as that term is used in applicable case law and/or statutory provision.

I further agree and understand that all of my rights against the City accruing under Section 1542 of the Civil Code of the State of California are hereby expressly waived to the maximum legal extent.

Section 1542 reads as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY."

I agree that this Waiver and Release of Liability is intended to be as broad and inclusive as is permitted by law. Any provision found to be invalid or unenforceable by a court shall not affect the validity or enforceability of any other provision.

5. Recording of In-Person/Virtual Activities. I understand and agree that in-person and/or virtual Activity may be recorded for viewing and/or listening by others at a future date. I consent to the City's use of audio/video recordings of me during the in-person and/or virtual Activity and that the City may use audio/video segments or photographic stills of me for any purpose, including, but not limited to news, advertising, and promotional purposes, without compensation to me. I hereby release and hold harmless the Community Services & Recreation Department, the City, and their elected officials, officers, agents, employees, and volunteers, from any claims relating to the use of my likeness and image.

6. Compliance with All Rules. I and my minor children agree to obey all policies and procedures applicable to the Activity and instructions provided by the Community Services & Recreation Department and/or by City staff and volunteers during my participation in the Activity. I further understand and agree that Activities/events are interactive and agree to act reasonably and professionally at all times during my participation.

7. Miscellaneous. I acknowledge and agree that this Agreement is binding upon my heirs, assigns and legal representatives. I agree that this Agreement is intended to be as broad and inclusive as is permitted by California law. I further agree that this Agreement is severable and that if any clause is found invalid, the balance of the Agreement will remain in effect, valid, and enforceable.

I HAVE READ THE ABOVE WAIVER AND RELEASE OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT AND UNDERSTAND ITS TERMS FULLY. I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT AND SIGN FREELY AND VOLUNTARILY OF MY OWN VOLITION.

Participant's Full Legal Name: _____

Signature: _____

Date: _____

If participant is under the age of 18, a parent or legal guardian must read and also sign this Agreement.

I am the parent or legal guardian of the above-referenced Participant. I have read and I understand the provision of this document, and I consent to the Participant taking part in the activities at the Westminster Recreation and Parks facilities, and I fully enter into and agree to the above Waiver and Release of Liability, Assumption of Risk and Indemnity Agreement.

Parent/Legal Guardian Name: _____

Signature: _____

Date: _____